

Grade 8

Interactive CTIP Session

On Monday, the 8th of November, members of the Bizzonomy Club conducted an interactive CTIP Session for each section of 8th grade on the topic, "Multinational Corporations". A pair of members went to each section to conduct this session. We hope that this session was able to nurture an interest for students in the field of Business and Economics.

The session consisted of an informative presentation on the topic as well as a board game that acted as a recap for all that the students had learnt, in a fun and interactive way. The slides contained information on the topic and the game contained questions on it.

After rolling a virtual dice, students had to answer the question associated with the number they landed on. For a few questions, videos were shown to students instead of questions, they thoroughly enjoyed them.

The students were interactive throughout the session. They participated enthusiastically and were able to answer most questions with ease. They enjoyed the game as well as the videos shown to them.


This session was an enriching experience for the members who were able to learn a lot while preparing the content and conducting the sessions.

Meaning behind the McDonald's logo

The Colours- The colour scheme behind the McD logo has a more scientific perspective to it

The colour red is stimulating and is associated with being active, this makes the buyer more hungry and likely to buy food.

The colour yellow stands for happiness, which gives the buyer satisfaction and a sense of happiness while buying at McDonald's.



07:36 AM | xzp-jfgd-zre

08-11-2021

Activity 7

In a multinational corporation, at least how many countries is the business activity spread across?

Backside

Start 1 2 3 4

Finish 21 20 19 18 17 16

07:41 AM | uth-hdft-jtw

08-11-2021

LAKSH GUPTA and NANDINI HANSINI have raised hands

Activity 17

What exactly do the logo of McDonald's represent?

Backside

Start 1 2 3 4

Finish

21

20 19 18 17 16

3 2 1 0 1 2

Madhuvanathi G... Siya Modi Anika Bhatia

DAKSH KAINTH Anika Bhatia AARSHIA KAUS...

KIMAYA GUPTA Kavya Kashyap TARA JOLIE PAL...

Renuka Talwar 14 others You

AM | mcj-xaaq-kgj

07:52 08-11-2021

AARUSHI KHURANA is presenting

What is a Multinational Company?

MARKET BUSINESS NEWS

Multinational Company



Avantika Dwivedi SHOURYA DHA... ADITI CHAMOLI

Meenakshi Kac... Nitya Bundela AARUSHI KHU...

Shreyas Kumar ADITYAPRATAP... Aadarsh Tripathy

BHAVYA PRIYA 8 others You

7:49 AM | sdx-hjym-rdi

07:49 08-11-2021